

Voorburg, August 2018

Subject: Appointment Deidre Jakobs as managing director LanguageOne

Dear Sir/Madam,

We are pleased to announce that, starting the new school year 2018-2019, Deidre Jakobs has been appointed as managing director of LanguageOne. She will take over the day-to-day management from Jaap Mos as of August 2018. Led by Jaap, over the last 30 years, LanguageOne (formerly Rijnlands Education Worldwide) became the leading expert in Dutch education outside of the Netherlands, with 10 school locations in Asia, the Middle East, Australia and Europe. Jaap will continue to be involved in LanguageOne in an advisory role.

Deidre is a human geographer, has an MBA degree in Public Governance and many years of experience outside of the Netherlands. From 2013, she has been involved in LanguageOne in various positions. During her stay in Dubai, she was a member of the local advisory board of LanguageOne Dubai. Following, Deidre was a member of the Advisory Board and when she lived in Shanghai she became a member of the management team. Upon her return to the Netherlands in 2017, she joined the LanguageOne management. Deidre previously worked in various management positions at the province of Zuid-Holland and as the managing director of the former Kenniscentrum Recreatie. Deidre is 44 years old and lives with her husband and three children in The Hague.

In the past school year, responsibilities have been transferred in a phased manner to ensure the continuity of LanguageOne. We are delighted about some promising developments within our organisation that match the needs in the market place. The renewed LanguageOne curriculum, developed by a dedicated team, has been implemented at all our school locations. We aim to provide our students with a richer and more varied Dutch-language educational programme, while consolidating further growth of the organization. Meanwhile, we are in the process of digitizing our curriculum for use in our classrooms as well as online.

It is with great pleasure and confidence that we look forward to the new phase LanguageOne enters with Deidre as our managing director.

Kind regards,



Jaap Mos
Director LanguageOne



Paul Bemelen
Director LanguageOne